



2009 MFE Merit Awards

Community Service

- [The Breakers Resort Apartment Homes](#)

Denver

Submitted by: The Bascom Group

Denver is home to some of the greatest charities in the nation, but the economic downturn has forced these charities to turn to the local businesses for assistance. The Breakers Resort Apartment Homes, owned by the Irvine, Calif.-based The Bascom Group, stepped up to the call and has become involved in a number of community service projects ranging from charity drives and resident tournaments to philanthropic events and auctions.

The Breakers embraces the concept of “community helping community” and has brought local leaders, vendors, church groups, and nonprofit organizations together along with its 3,000 residents.

The endless community service activities include a Valentine’s Day date auction, which raised \$2,800 for the American Heart Association; a flower and plant sale with 10 percent of the proceeds donated to the Cystic Fibrosis Foundation; a silent auction event raising \$5,000 for the Leukemia and Lymphoma Society; a coat drive where residents donated more than 1,000 pieces of winter wear; and a toy drive for the Denver Santa Claus Shop.

Additionally, in an effort to show support for youth development and enrichment, The Breakers sponsored an art show in which half the proceeds went to the United Artist Coalition for Kids. The Autistic Research Fund has also benefited from the community’s altruistic efforts as has the Denver Domestic Violence Shelter.