

Bruce D. Benson President

July 17, 2014

Mr. David Kim Co-Managing Partner The Bascom Group 26 Corporate Park, Suite 200 Irvine, CA 92606-3115

Dear Mr. Kim:

Thank you for your recent commitment to the University of Colorado. It makes us proud to have your confidence, and please know how deeply grateful we are for your generosity.

The fundamental importance of private gift support is that it elevates the quality of our programs. By maximizing our quality, we enhance our reputation and increase our positive impact on society. CU provides tremendous value for countless citizens—even for those who never set foot on our campuses. Your gift is an investment with a substantial societal return.

In return, we will utilize your gift efficiently and effectively, with the goal of exceeding your expectations for the impact of this gift. We are humbled to have earned your trust, and it is important that we uphold our end of the commitment to you to realize significant value with this commitment.

The University of Colorado is very fortunate to have people like you who, through their benevolence, help secure a bright outlook for the university and all who are touched by it. Again, you have my gratitude. Thank you.

Sincerely,

Bruce D. Benson

President