

The Bascom Group is a highly regarded and respected private equity firm that specializes in value-added multifamily real estate investments. Bascom's unwavering commitment to improve the quality of life for tenants and proactive outreach to the community has increased demand for properties enabling the organization to continue to grow through periods of economic instability. Building one of the most viable apartment portfolios in the industry, Bascom has distinguished itself from its counterparts through its market expertise, preservation of capital and its proactive investment and involvement in the communities in which it serves.

Notably the Bascom Group continues to support charitable organizations amidst the most recent economic downturn and has remained unwavering in its commitment and role to invest in the work of local non-profit organizations. Among the impressive list of organizations supported by Bascom are: Alzheimer's Association, Arthritis Walk OC, Assistance League of Orange County, Big Brothers Big Sisters of Orange County, Block Family Foundation, Canyon Acres Children and Family, CHOC, Down Syndrome Foundation, Girl Scouts OC, Goodwill of Orange County, Habitat for Humanity, Leukemia & Lymphoma Society, Make A Wish Foundation, National MS Society, OC Aids Walk, Olive Crest Children & Families, Orange County Performing Arts Center, Orange County Salvation Army, Oranewood Children's Home, Ronald McDonald House, Santa Ana Symphony Orchestra, Susan G Komen Foundation, The Boys and Girls Club, The Irvine Police Association, The UCI Foundation and WHW.

Setting a standard in their industry, the Bascom leadership fosters the values of volunteering and community participation to its team encouraging them to actively assist local non-profit organizations through personal contributions and involvement. Bascom has a unique internal program that encourages employees to volunteer 10 hours each quarter to an institution of their choice. In turn, the company will match those hours with additional vacation hours. This initiative has motivated and allowed employees to make a difference in the lives of others and is a reflection of the company's commitment to invest in the community with their time, treasure and talent.

The Bascom team demonstrates their commitment to the mission of WHW by annually under-writing a special program called Boys2Men. Boys2Men is a partnership program where WHW and Oranewood Children's Foundation dedicate a Saturday to equipping current or soon-to be emancipated male foster youth with some of the tools they need to successfully secure employment. Bascom invests thousands of dollars to sponsor the program each year, and spends an afternoon shopping for suits, ties, shirts, shoes etc. ensuring that each young man participating in the program has the opportunity to select a brand new suit as part of the business attire they receive. Most of the Bascom executives volunteer for the day serving as mentors to the youth by helping them understand what it means to dress professionally and to successfully seek employment. This is critically important for these foster youth who face a 61% chance of ending up homeless, jobless, in prison or all three. Thanks to the generosity of the Bascom Group, these teens have the chance to receive professional clothing and accessories, attend employment readiness workshops and to network and learn from a group of professional men including the Bascom Team. Since 2013, 84 foster youth have gone through the Boys2Men program, with another 30 expected to participate this year.

Boys2Men is just one example of Bascom's investment to empower at-risk youth. The firm also invests thousands of dollars in Big Brothers Big Sisters of Orange County's Destination College program where young people receive tools and resources to stay on track toward on-time high school graduation and receive guidance towards college readiness and entry, all while providing career awareness and preparation.

The Bascom Group is committed to enhancing the Orange County communities it serves by providing after school programs, job fairs, educational seminars, fundraising drives, non-profit awareness, and crime watch meetings taking small but valuable steps towards improving one community at a time, and making a beneficial impact on local schools, non-profit organizations, small businesses and community groups. As a company, the Bascom Group has created a corporate footprint in the community by celebrating and spreading awareness for different organizations. Bascom employees are encouraged to serve on executive boards and to become deeply committed to getting involved in the community. This firm's philanthropic spirit has helped to revolutionize the industry by shifting perspectives in the marketplace to be more community centric. Bascom's contributions have served as a catalyst to get other private equity firms focused on charitable contributions and have served as an example of what it means to truly make an impact in Orange County.