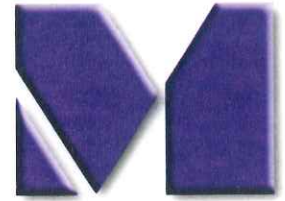


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Phone: (949) 713-9696
Mobile: (949) 257-8871
Email: bill@MediaMagic.TV
Website: www.MediaMagic.TV

Mr. Jerry Fink & Mr. David Kim
The Bascom Group, LLC
26 Corporate Park
Irvine, CA 92606

Dear Messrs. Fink and Kim,

It was an honor to play a small role in celebrating your selection as an Outstanding Honoree at this year's National Philanthropy Day event! As a member of the Association of Fundraising Professionals Orange County Board, and an 11-year member of the NPD committee, I salute you!

I also wanted to let you know it was a pleasure getting an opportunity to talk to those who nominated you. Their passion for you was evident, and made it easy to "find the story" in my creation of your introductory video.

Enclosed please find a DVD copy of the video presentations I created. If you'd like a Blu-Ray version of the video, just let me know. You can also find your video online at our NPD YouTube channel: <https://www.youtube.com/OCNPD>. It's set up to allow sharing, so you can share the link with others or embed it on other websites.

In my three decades in this business, I've had the opportunity to produce videos for hundreds of clients, from small business to Fortune 500's, as well as both broadcast and syndicated television shows; but my most fulfilling experiences have come in the last 11 years, as I've been able to utilize my talents and experience primarily to serve the nonprofit community. I truly appreciate your efforts in that arena as well!

If I can ever be of service, just let me know.

Bill Ennis